



FOR IMMEDIATE RELEASE

7th Annual Halloween Parade Presented by Historic Kennett Square Wednesday, October 27, 2010

Kennett Square, PA – October 5, 2010 – Historic Kennett Square presents its 7th Annual Halloween Parade in downtown Kennett Square. The popular family-friendly event, sponsored by Genesis Healthcare, will start at 6:30 p.m. on Wednesday, October 27, 2010. The public is invited to participate in this year's free community Halloween festivities and children are welcomed to trick-or-treat in the downtown. For more information about this and other annual events in downtown Kennett Square, please visit www.HistoricKennettSquare.com



DOWNTOWN KENNETT SQUARE'S HALLOWEEN HAVEN

Stroll down streets adorned with corn stalks and scarecrows, which are sure to keep the ghouls and goblins at bay. Vote for your favorite scarecrow in front of downtown businesses. Then, top it all off with the family-friendly highlight of the fall season, Historic Kennett Square's Halloween Parade.

JOIN THE DOWNTOWN FESTIVITIES ON OCTOBER 27

Children are welcomed to trick-or-treat in the downtown. The parade will kick off at 6:30 p.m., at the corner of Cypress Street and Mill Road. Traveling north up State Street, the festivities will continue on Broad Street, near Cafe Lindo (109 S. Broad Street) where the community will enjoy music and costumes.

COME IN YOUR "SPOOKY BEST"!

Prizes will be awarded to individuals and groups for 1st, 2nd, and 3rd places in all costume categories. Winners will be notified by mail, announced via the Historic Kennett Square website, and posted at the Kiosk in the Genesis Walkway, next to Currie Hair, Skin, Nails (121 E. State Street).

ADDITIONAL INFORMATION

For more information regarding attending and participating in this year's Halloween Parade, visit the Halloween Parade webpage (<http://www.historickennettsquare.com/halloween.html>) for additional details. The Halloween Parade is a family-friendly event. No alcoholic beverages, firearms, explosives, or obscene/objectable dress or displays are permitted.

DOWNLOAD HIGH-RESOLUTION IMAGES (press only)

- Event poster: <http://www.flickr.com/photos/kennettflash/5051333763/in/set-72157624970239973/>
- Event photos (low rez): <http://www.historickennettsquare.com/halloween.html>

PARKING IN KENNETT SQUARE

Patrons of Art Stroll, the Farmers Market, and the Kennett Flash can conveniently park in the municipal

garage accessible from North Union Street (Rt. 82) on East Linden Street. Exit the parking garage on foot through the glass doors directly into the downtown.

ABOUT HISTORIC KENNETT SQUARE

The First Friday Art Stroll, First Friday Craft Market, Kennett Square Farmers Market, and the Kennett Flash are projects of Historic Kennett Square, a non-profit 501(C)3, whose mission it is to actively support and enrich community vitality and pride, to help preserve the historic district and small town atmosphere, to promote economic and positive, productive relationships within Kennett Square and the surrounding townships. For more information including event calendar, visit www.HistoricKennettSquare.com

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