

APPLICATION

2010 FIRST FRIDAY CRAFT MARKET

Presented by Historic Kennett Square in association with Kennett Square Farmers Market and Art Stroll

OBJECTIVE

Presented by Historic Kennett Square (HKS), the First Friday Craft Market in association with the Kennett Farmers Market and Art Stroll is a juried outdoor marketplace dedicated to enhancing the public's awareness of handmade craft while providing a venue for emerging and established artists to share their creative endeavors during this unique shopping experience.

ELIGIBILITY

All professional artists creating functional and/or wearable handcrafted items are invited to apply. All work must be originally designed and handcrafted by the applicant.

SCHEDULE I First Fridays, July through October 2010 (schedule alterations require approval from Craft Market Manager)

- **12-2 p.m.:** Exhibitor set up (with assigned unloading times)
- **2-8 p.m.:** First Friday Craft Market
- **8-9 p.m.:** Striking of artist spaces

APPLICATION & JURY

Selected applicants will display a variety of original and highly crafted work available for purchase at the Craft Market. Originality, varied price points, and quality images will be critical to the selection of exhibiting artists. Space is limited, therefore apply early. Application packages shall include:

- Completed and signed Application (two pages)
- Artist statement including a description of items available for purchase at the Craft Show
- Up to three digital images via: web links, 4" x 6" 300 dpi CD images **or** via email attachment

FEE

Upon acceptance, a non-refundable exhibitor fee (\$30 per market) should be made in the form of check payable to *Historic Kennett Square*. Exhibitor fees contribute to event advertising and administrative services provided by the HKS. There is no fee to apply to the First Friday Craft Market.

2010 VENDOR INCENTIVES & BENEFITS

1. All participating artists will be listed (with links to artist websites) on the monthly online artist schedule
2. Artists participating in 2-3 Markets will save 10% on total exhibitor fee, participation in 4-5 Markets will save 15%
3. Artists participating in three or more markets will be exclusively featured (article and/or interview with images) on the Kennett Square Farmers Market blog: ksqfarmersmarket.wordpress.com

PROVISIONS

Each accepted exhibiting artist will be supplied with one 6' table and two chairs. It is strongly recommended that artists bring a 10' x 10' pop up tent to accompany their space. No electricity will be available in outdoor areas. Any displays outside of the before mentioned parameters should be approved by the Craft Market Manager.

CONDITIONS

1. The First Friday Craft Market reserves the right to reject any application
2. Each applicant must be the designer and creator of his/her items available for purchase at the Craft Market
3. When relevant, application imagery provided by selected artists may be used in Craft Market promotional materials
4. No commission selling; i.e. no sales on behalf of a third party
5. Artist spaces must be presented professionally and with prices clearly marked for all items
6. Exhibitors will communicate with the public using the highest level of customer service
7. Artists will be responsible for collecting and maintaining all personal financial records required by local, state, federal law
8. Ability to receive credit card payment is encouraged, but not required
9. No raffles, open flames (i.e. candles), or selling of any manufactured goods will be permitted at the Craft Market
10. Artist spaces or freestanding display units must not protrude into walkways or block emergency exits
11. Artist exhibitor spaces must not be left unattended during the Craft Market
12. No responsibility is accepted for damage, theft, or loss of goods or equipment
13. Any exhibiting artist found to be in breach of the aforementioned conditions will be directed to vacate the premises immediately

APPLICATIONS & QUESTIONS

Direct to:

Whitney Marsden | Craft Market Manager | P (610) 444-8188 | F (610) 444-4798 | whitney@historickennettsquare.com
Historic Kennett Square | 106 W. State Street | Kennett Square, PA 19348

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ARTIST INFORMATION

Contact Name: _____

Company Name: _____

Address: _____

City, State, Zip: _____

Daytime Phone: _____ Evening Phone: _____

Email: _____ Website: _____

PRODUCTS

- | | | |
|-----------------------------------|--------------------------------------|---------------------------------------|
| <input type="checkbox"/> Ceramics | <input type="checkbox"/> Glass | <input type="checkbox"/> Jewelry |
| <input type="checkbox"/> Papers | <input type="checkbox"/> Fibers | <input type="checkbox"/> Leather |
| <input type="checkbox"/> Metals | <input type="checkbox"/> Mixed Media | <input type="checkbox"/> Other: _____ |

Brief Description of Products: _____

Include up to 3 images in consideration of application via: CD Email Website
 If website, links: 1.) _____
 2.) _____
 3.) _____

Average Retail Price Range: _____

DATE CONSIDERATION (check which dates you would like to be considered for)

- | | | |
|--|---|--|
| <input type="checkbox"/> Friday, July 9 | <input type="checkbox"/> Friday, July 16
Buy Fresh, Buy Local Festival** | <input type="checkbox"/> Friday, August 6
Murder Mystery Art Stroll |
| <input type="checkbox"/> Friday, September 3 | <input type="checkbox"/> Friday, October 1
Fermentation Festival | |

**Buy Fresh, Buy Local Festival ideal for food and family-friendly crafts

DECLARATION

I hereby certify that the information submitted in this Artist Application & Agreement will not change upon acceptance to the Kennett Square First Friday Craft Market. If accepted, I will abide by the guidelines and conditions set forth in this prospectus and grant permission to use my images for promotional purposes.

Artist Signature: _____ Date: _____

Please retain a copy of this application for your records.

HKS ONLY

7/2/10 <input type="checkbox"/> \$30	7/9/10 <input type="checkbox"/> \$30	8/6/10 <input type="checkbox"/> \$30	9/3/10 <input type="checkbox"/> \$30	10/1/10 <input type="checkbox"/> \$30	DISCOUNT _____ %	TOTAL \$ _____
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Received: \$ _____ Check #: _____ Date: _____ Initials: _____