



## FOR IMMEDIATE RELEASE

### Kennett Brewfest – Saturday, October 2

*The regions most popular beer event returns for its 13<sup>th</sup> year.*



**Kennett Square, PA – September 10, 2010** – The region's most popular beer event, the Kennett Brewfest, returns for its 13<sup>th</sup> year on Saturday, October 2. Limited tickets are still available for the open-air, award-winning beer festival located at 600 S. Broad Street. Additional details about the Kennett Brewfest and for tickets, please visit [www.KennettBrewfest.com](http://www.KennettBrewfest.com). Historic Kennett Square, a non-profit 501(C)3 presents the Kennett Brewfest as its annual fundraising event.

This year, the Kennett Brewfest (2-6 p.m.) will feature beers from over 60 local, regional, and craft breweries. Limited, advanced tickets are available online only at [www.KennettBrewfest.com](http://www.KennettBrewfest.com) for \$40. Tickets include unlimited tastings and live music by the annual Brewfest bands; Carl Filipiak & The Jimi Jazz Band, with local favorites, Sin City Band. Designated Driver tickets are also available online for \$10. Tickets will not be available at the gate. No pets, or persons under the age of 21 will be admitted to this rain or shine event.

Breweries new to the Kennett Brewfest this year include Stillwater, Artisinal Ales, Hill Farmstead Brewery, Dark Horse, Coronado, Cigar City, Ballast Point, and Furthermore Brewing. A complete list of brewers attending the 2010 Brewfest can be found at [www.KennettBrewfest.com](http://www.KennettBrewfest.com). In addition to great beer, delicious food including Bar-B-Q and fresh soft pretzels, as well as merchandise, will be available for purchase from local restaurants and area vendors.

Attendees of the Kennett Brewfest are encouraged to conveniently park in the municipal garage accessible from North Union Street (Rt. 82) on East Linden Street. A free shuttle will run from the lot to the Kennett Brewfest, 12-6:30 p.m.

Tickets for the Connoisseur Tasting sold out in July! The Connoisseur Tasting (12-1:30 p.m.) is an intimate tasting for 325 ticket holders, which precedes the regular Brewfest (2-6 p.m.). This exclusive tasting features weird, wild, funky, strong, aged, and exclusive brews. Each year, the Connoisseur Tasting seeks to find new and different brews to appeal to the most discerning and adventurous palates.



#### ABOUT THE KENNETT BREWFEST

In 2005, the Kennett Brewfest was selected as the Best Special Event of a Main Street Program by the Pennsylvania Downtown Center. The award was in honor of the 25th Anniversary of the Main Street Program. The Pennsylvania Downtown Center chose the Brewfest for its economic impact on the community, the large attendance it generates and the level of funding it provides to the Main Street program each year. All proceeds from the Brewfest benefit Historic Kennett Square.



## **ABOUT HISTORIC KENNETT SQUARE**

The First Friday Art Stroll, First Friday Craft Market, Kennett Square Farmers Market, and the Kennett Flash are projects of Historic Kennett Square, a non-profit 501(C)3, whose mission it is to actively support and enrich community vitality and pride, to help preserve the historic district and small town atmosphere, to promote economic and positive, productive relationships within Kennett Square and the surrounding townships. For more information including event calendar, visit [www.HistoricKennettSquare.com](http://www.HistoricKennettSquare.com)

---

## **DOWNLOAD HIGH-RESOLUTION IMAGES (press only)**

- First Friday Art Stroll: <http://www.flickr.com/photos/kennettflash/sets/72157624014603924/>
  - First Friday Craft Market (guest pass): <http://flickr.com/gp/kennettflash/u5w1FX>
  - Kennett Square Farmers Market: [www.flickr.com/photos/kennettflash](http://www.flickr.com/photos/kennettflash) and <http://www.flickr.com/photos/36471824@N02/>
  - Kennett Flash: <http://www.flickr.com/photos/kennettflash/collections/72157624015016086/>
- 

**CONTACT:** Mary Hutchins  
Executive Director  
[mary@historickennettsquare.com](mailto:mary@historickennettsquare.com)

Whitney Marsden  
Coordinator of Marketing and  
Special Projects  
[whitney@historickennettsquare.com](mailto:whitney@historickennettsquare.com)

**Historic Kennett Square**  
106 W. State Street  
Kennett Square, PA 19348  
[www.HistoricKennettSquare.com](http://www.HistoricKennettSquare.com)  
(610) 444-8188

###